

Produkter uten miljøgifter?

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Leder for bærekraft
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Å skape en bedre hverdag for de mange menneskene



Strategi for bærekraft i IKEA

Hvor enn vi er i verden, søker vi å påvirke menneskenes og planetens begrensede ressurser på en positiv måte for å sikre langsiktig lønnsomhet.



growing IKEA - Together



Bærekraft

- en integrert del av alt vi gjør



Fire fokusområder

Tilby løsninger for et mer bærekraftig liv i hjemmet



Redusere karbonutslippene i hele verdikjeden



Skape ressurser ut av avfall



Ta samfunnsansvar



Trygge og sikre produkter

- lav pris skal aldri være på bekostning av sikre produkter



Strengeste regelverk legges til grunn for IKEAs produkter på alle markeder

IKEA of Sweden AB		Spec. no: IOS-MAT-0010
Specification		Date: 2011-05-13
Chemical compounds and substances		Version no: AA-10911-10

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REACH

- brukes for alle markeder
- IKEA tolker REACH-krav på strengest mulig måte



IKEA Test Lab

- tredjeparts sertifisert test laboratorium
- ca. 7000 tester pr. år på bl.a. utslipp, kjemikalieinnhold, kvalitet og sikkerhet
- bruker i tillegg mer enn 100 eksterne laboratorier



11 kriterier for IKEAs produkter: ***Sustainability Product Score Card***

More sustainable products
Criteria

Verification of the criteria based on production in the range of each class and each commercial product in that range will be used as a reference.

No	Criteria	Definition	Grade				Grade	Weight	Sum
			1	2	3	4			
1	More from less								
2	Renewable material								
3	Recycled material								
4	Well managed materials								
5	Separable								
6	Quality								
7	Transport efficient								
8	Energy efficient production								
9	Renewable energy								
10	Water efficient production								
11	Raw material utilization								
12	Product use								
Total									

More from less

Renewable material

Recycled material

Environmentally better material

Separable and recyclable material

Product quality

Transport efficiency

Energy efficient production

Renewable energy in production

Raw material utilization at suppliers

Product use



Bromerte flammehemmere

2000: Faset ut bromerte flammehemmere



Bly

1994: Faset ut i produkter for drikke eller mat

2010: Faset ut i alle IKEAs speil



PVC

Etter 1991 har IKEA kun brukt PVC i elektriske ledninger. Erstattes når det finnes sikre alternativer.



Sparepærer

- energieffektiv, men inneholder Hg
- returboks for lyspærer siden høsten 2009



LED

- ny teknologi gir nye muligheter



LED lyspærer

- 20 års brukstid



Mer bærekraftig bomull

- samarbeid med WWF og tekstilvirksomheter
- halvert bruken av plantevernmidler



Samarbeid

- avhengig av å samarbeide med andre aktører for å oppnå en positiv utvikling



IKEAs produktspesifikasjoner

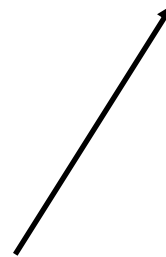
Law&Standard contact persons
in our different sales countries

Standardisation groups



L&S, IKEA of Sweden:

- Law interpretation
- Evaluation of information
- Internal councils



- Authorities
- Consumer organisations
 - External experts
 - Internal experts
- Research reports
 - Statistics



- **IKEA specifications**
- **Product documentation**



Alle steg bidrar – store og små

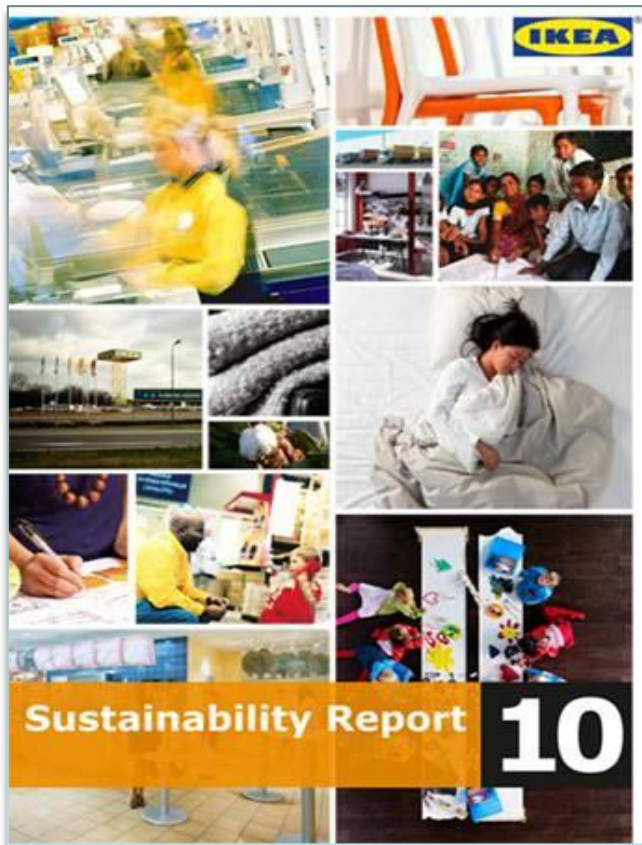


... for å skape en bedre hverdag for de mange menneskene



IKEA Sustainability Report

- tilgjengelig på IKEA.no



Highlights FY10

IKEA SUSTAINABILITY DIRECTION

LEADS THE WAY FORWARD
Our new direction outlines our priorities for 2015. These priorities shift a focus on our entire value chain, from product design and development to the very end of a product's life. [Read more under Sustainability Direction](#)

CONTINUED IKEA INVESTMENTS IN RENEWABLE ENERGY

The implementation of the FY09 decision to install solar panels on around 130 stores and distributors continues to progress well. In FY10 the number of buildings with solar panel systems nearly doubled, from nine to 17, and we expect the number to increase to around 40 buildings by the end of FY11. [Read more under Climate](#)

INTRODUCING THE IKEA SUSTAINABILITY PRODUCT SCORE CARD

This new internal tool for more sustainable product development and purchasing will help classify the IKEA home furnishing range. It will steer us to select the best possible alternatives within 11 criteria that have an impact on the product's sustainability profile. [Read more under More sustainable products](#)

IKEA FOUNDATION INCREASES FUNDING TO HEALTH PROGRAMME

The IKEA Foundation has decided to invest an additional 7.5 million euro in UNICEF's water and sanitation programme in India. This support will help expand the scope of this programme in 15 states. [Read more under Communities](#)

SUBSTANTIAL INCREASE OF CERTIFIED WOOD IN IKEA PRODUCTS

In addition to SWFC forestry requirements, the share of certified solid wood increased substantially in FY10, to 22.6 percent from 16.2 percent the year before. IKEA has actively supported certification efforts in some of our key wood sourcing areas, notably Russia. [Read more under Forestry](#)

DOUBLED SHARE OF MORE SUSTAINABLE COTTON IN IKEA TEXTILES

More than 60,000 farmers in India and Pakistan are now using more sustainable farming practices, and the share of more sustainable cotton in the IKEA range more than doubled compared to last year to 13.4 percent of our total cotton use. [Read more under Cotton](#)



Takk for meg!



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